

10c Bottles of Cloudy Ammonia
5c
THIS COUPON and 5c for regular 10c bottle of Cloudy Ammonia. Regularly 10c. (T.)

Steel Knife Sets
Regularly 25c
With This Coupon **9c**
Steel Knife Sets, with black enameled handles. Including one 10c serrated-edge knife, one 10c serrated-edge cake knife and one 5c paring knife. Total value, 25c. For 5c with this coupon. Basement. (T.)

1-Lb. Cartons Borax
With This Coupon **8c**
Genuine Twenty-Mule Team Borax, in one-pound cartons; regularly 13c. (T.)

STORE HOURS: Open 8:45 A. M.; Close 5:30 P. M.
"IT PAYS TO DEAL AT GOLDENBERG'S"
Goldenberg's
607 1/2 H St. N. W.
"THE DEPENDABLE STORE"
36-inch White Corduroy, the genuine hollow-cut quality, with wide welt. The washable kind used for suits, dresses, skirts, and coats. Regularly \$1.25 yard. **98c**

Regular \$1.50 Longcloth
89c Piece
THIS COUPON and 5c for 32-yard piece of "No. 200" English Longcloth; 35 inches wide; chambray finish; quality—White Goods Dept. (T.)

50c Gray Enameled Saucepan Sets
With This Coupon **29c**
First Quality Seamless Gray Enameled Saucepans, consisting of three Saucepans, 10, 12, and 15 pint sizes. Complete set of three pieces, with this coupon, for 29c. Basement. (T.)

10c Tubes of Cold Cream
With This Coupon **6c**
Fragrant Cold Cream for rough skin and chapped face and hands. (T.)

Men—Here's a Chance to Replenish Your Needs for Spring and Summer at Goodly Savings
Men's 50c & 75c SHIRTS
At 39c

Another big special Shirt Sale will be launched tomorrow, with values and assortments that should make it one of the most successful events of the kinds known for many months. Shirts of high-count percales, made with laundered cuffs, in a large assortment of the newest spring patterns, including staple white grounds, with black or blue pin stripes and novel broad and two toned stripes. Styles to suit the conservative taste, as well as the most ultra-fashionable. Every shirt fresh, new and clean. Made for us—by one of the country's best shirt manufacturers. Made carefully of selected fabrics—made right!



Men's Balbriggan Underwear, Regular 50c Garments, at. 35c
The well-known "Blood" make of medium weight Ribbed Balbriggan Underwear, in white and ecru. Shirts with French neck and satin fronts; drawers with eastern waistband and reinforced seat. Standard 50c underwear for 35c a garment. (T.)

Men's 25c, 39c and 50c Onyx Hosiery 17c
Fine Lisle, Silk Lisle, Mercerized Silk, Pure-thread Silk, Fiber Silk, and Maco Cotton, in black and all plain colors, also novelties with embroidered figures, clocks, and vertical stripes. Cuff-fashioned and seamless foot. Sale price, 17c pair, three pairs for 50c. (T.)

Spring 1916 Millinery Opening
First Exhibit of the New Modes in Trimmed and Untrimmed Hats and Trimmings Tomorrow. Your Presence Is Invited

The largest and most comprehensive display of Millinery in our history awaits your inspection tomorrow. We have spared no effort, left nothing undone, to make this our premier event. Paris and New York contribute a wealth of beautiful styles, and hundreds of hats have been sent from our own workrooms to complete the ensemble.

A SPECIAL FEATURE of the Opening will be an exclusive line of High-grade Street Hats especially adapted for wear with tailored suits. The keynote of these hats, which are shown in both large and small models, is SIMPLICITY.

We Particularly Invite Your Inspection to the Extensive Lines of

Trimmed Hats at \$7.50, \$10 and \$12

—all of which will prove a revelation to the woman accustomed to paying much higher prices for her hats. The styles, qualities and values cannot be equaled elsewhere for less than \$12.50 to \$25.00.

Trimmed Hats at \$5

Hold the Place of Honor
Values Worth Up to \$12.00

A special section of our Millinery Department will be devoted to our famous line of Trimmed Hats at FIVE DOLLARS. We have excelled the best record of the past in the vast assortments, the beauty of the styles and the wonderful values at this modest price. There are hundreds of hats to choose from, in every variation of the new spring fashions, all of unusual quality and style distinction.

Opening Specials in Untrimmed Hats

All Hats Trimmed Free of Charge

Special lot of Hemp Hats, in small, medium, and large shapes; in all the newest styles, including rolled brims, sailors, turbans, continental, and other good shapes, in black and all the best colors. Values up to \$1.25, at **64c**.
High-grade Untrimmed Hats, of milan hemp and combinations of milan hemp and lisle, in a line of exclusive shapes, including the newest smart styles, in large and small hats. Many have the new narrow brims; also large Flat Sailors, side-roll Hats, Continentals, Rolled Sailors, and many other styles, in black and all colors. Values up to \$2.50, at **95c**.

Hat Trimmings, including Wings, Fancy Feathers, Imitation Ghos, Aigret, effects, Pompons, and other feather fancies in black and all the new colors. Values up to \$1.00, at **39c**.
Beautiful Flowers, in the newest styles for spring hats, including Roses, Fruits, Berries, Poinsettias, and other varieties of flowers. Values up to 75c, at **19c**.



COUPON SALES

Shelf Paper, 3 Pieces, 5c
THIS COUPON and 5c for 3 pieces of Lace Embossed Shelf Paper, in white only. Sold regularly at 5c each. (T.)

50c Score Pads, 15c
THIS COUPON and 15c for Score Pads, genuine seal grain leather, in black only; contain 50 leaves. (T.)

Women's Petticoats, 44c
THIS COUPON and 44c for Women's Niteen Petticoats, black and colors; made with deep flaring flounce. (T.)

Women's \$2.50 Sweaters, \$1.98
THIS COUPON and 19c for Women's All-wool Sweaters; belted back and pockets; white and colors; all sizes. (T.)

Children's Drawers, 7c
THIS COUPON and 7c for Children's Muslin Drawers; pink tucks and neatly made buttonhole bands; sizes 2 to 10 years. (T.)

\$1.00 Dolls, 39c
THIS COUPON and 39c for Character Dolls; large size; some with painted faces and rompers, others with unbreakable face and dressed in various styles. (Toy Dept., Basement.) (T.)

10c Talcum Powder, 5c
THIS COUPON and 5c for Wilbur's Talcum Powder; violet, corymbos and carnation. (T.)

3c Machine Cotton, 5c
THIS COUPON and 5c for 3 spools of Brook's Machine Cotton; 100-yard spools; black or white. (T.)

2c Hairpins, 6 Papers, 5c
THIS COUPON and 5c for 6 papers of Japanese Wire Hairpins; assorted sizes. (T.)

25c Hose Supporters, 15c
THIS COUPON and 15c for Women's Pad Hose Supporters; large pads; moreen covered; four straps; suspender webbing. (T.)

10c Belting 5c
THIS COUPON and 5c for one yard of Inside Dress Belting; black or white. (T.)

A Demonstration of Our Leadership in Suit Selling—This Famous "Fifteen-Dollar Line" of
SPRING SUITS



\$15
Suits paramount in style, quality and value—positively better than those claimed elsewhere to be \$25.00 and \$30.00 Suits. Make comparisons and convince yourself that for fifteen dollars you cannot buy as good Suits anywhere else in Washington. They are developed in the season's favorite materials: Gabardines, Checks, Poplins and Serges.

Every new spring color is represented, including Belgian blue, reseda, new tan, brown, navy blue and black; also black and white and brown and white checks. All sizes for women and misses.

Special Announcement! Beginning Tomorrow All Alterations Free!

40-in. White Luna Lawn
25c Quality at 12 1/2 c yd.

This is the dainty sheer white material, with the distinctive finish that makes it popular for spring waists and dresses. Fine, soft, and decidedly different from any other sheer white goods; snow-white bleached and firm woven; unexcelled for style and service. It is full 40 inches wide, washes perfectly, and always retains its fresh beauty. At this half-price saving you will surely want to buy several waist and dress patterns.

35c White French Voile, 10 inches wide; extra fine two-ply quality, firm woven, perfect mesh. Ideal white goods for waists and dresses. **16c**
36-inch White Irish Linen, a close woven, sheer quality, snow white bleached. Sold regularly at 25c yard. **14c**
40-inch White Gabardine, firm-woven quality, the newest white fabric for suits and skirts. Worth 39c yard. **19c**

35c Mercerized 19c Poplins 50c New 29c Bunny Silks

Colors Guaranteed Absolutely Fast. An exceptionally deep, rich, lustrous satin face quality. The colors are guaranteed absolutely fast, and no amount of wear or exposure will affect the rich, handsome appearance. The assortment includes a complete range of street and evening shades, as well as plenty of black and white.

New Spring Undermuslins

Women's Gowns, of fine, soft cambric and pailinok, in round, V, and square neck styles; with wide or narrow embroidery; full lace and ribbon trimmings. Also high and V-neck styles, with tucks and embroidery. Extra sizes are with high and V necks. Regular 99c values at **49c**.
Flash-tilt Envelope Chemise and Gowns, of batiste; empire yokes, back and front with val lace and hemstitched effects; some styles embroidered in blue, with ribbons to match. The very newest trimming effects. Large selection of styles, worth \$1.25, at **98c**. Third Floor.

Just 300 in Tomorrow's Sale—Hurry if You Want One
New Sample Silk Dresses
For Street, Afternoon and Party Wear
Worth Up to \$25.00 and \$30.00 at **\$11.50**

You know how much silks have advanced in price. Taffeta and Crepes that sold formerly at 75c and 89c a yard are now retailing at \$1.25 and \$1.50 a yard. With this fact emphasized, further comment is unnecessary, except to say the quantity is limited and you should act promptly if you want to share the most astounding silk dress value ever known.

The Newest Styles
The Most Wanted Materials

Smart, Fashionable Dresses of Crepe Meteor, Satin Sublime, Gros de Londres, Charmeuse, Crepe de Chine, Chiffon Taffeta, Georgette Crepe in combinations with Taffeta and Crepe, and Satin Duchesse.

Newest shades of Cluquot (new tan), Sea Green, Twilight Blue, Noisette (new brown), Reseda, Old Rose Coral, Beige, Lavender, Gray, Plum, Brown, Belgium Blue, Navy Blue, and Black. All sizes for misses and women, from 16 to 44.



Women's Silk Stockings

Seconds of Regular **\$1 Quality at Pair 39c**

A wonderful sale offering of 1,500 pairs of Women's Fine Quality Pure-Silk Stockings—classified as "run of the mill" because of slight imperfections, which do not affect the wear or appearance. Choice of black and colors. Full-fashioned foot, double sole, high-appliqued heel and toe, garter top. Sale price, 39c pair.

Women's Sample Hose, full-fashioned foot, double sole, high-appliqued heel and toe; garter top; lisle, cotton, and lace effects; black and colors. Regular **19c** and 50c values. **12c**
Women's Sample Hose, seamless foot, double sole, high-appliqued heel and toe; fast black only; odd sizes. Regular 25c. **12c**
Children's Sample Hose, seamless foot, double heel and toe; fine or heavy ribbed, fast black and colors. Regular 25c. **12c**

Another Purchase of One Hundred Dozen "RUN of the MILL" Seamless Sheets

Regular 75c Quality **48c**

Full 81x30 Doublebed Size Seamless Bleached Sheets, made of extra heavy linen-finish sheeting cotton, with 3-inch hem. Chased as run of the mill, because of slight faults which do not impair the serviceability in the least. Supply your needs at this decided saving tomorrow—48c for the regular 75c grade.

11x20 Seamless Bleached Sheets, extra fine quality; made of superior grade cotton. Worth 69c

Crochet Bedspreads, double-bed size; in heavy raised, ruffled designs. Worth \$1.75. **\$1.29**
66x36 Bleached Pillow Cases, large size; heavy, round-thread quality; free from starch, or dressing. Worth 15c. **12c**

Rugs Mill Clearance Sale Of Floor Coverings at About Wholesale-sale Prices **Mattings**

This sale offers you an opportunity to supply your present wants and to anticipate your future needs at prices which will not be duplicated for years to come. Because of the critical condition of the dye and yarn markets manufacturing costs on all floor coverings have greatly increased, and we cannot urge upon you too strongly the advisability of making early purchases before our present supply is depleted.

Rugs at Big Savings

	Reg. price	Sale price.
9x12-ft. Wool Fiber Rugs	\$7.00	\$4.45
9x12-ft. Brussels & Velvet Rugs	\$18.00	\$11.85
9x12-ft. Axmin's & Velvet Rugs	\$30.00	\$17.45
9x12-ft. Axmin's & Velvet Rugs	\$35.00	\$21.45
8 ft. 3x10 ft. 6 Brussels Rugs	\$15.00	\$9.75
6x9-ft. Brussels Rugs	\$10.00	\$6.45

All Rugs are strictly perfect quality and seamless.

Great Matting Values

	Reg. price	Sale price.
Close-woven China Mattings	15c	9c
Heavy-weight China Mattings	20c	14c
Extra Heavy China Mattings	30c	19c
Superfine China Mattings	35c	22 1/2c
119-warp China Mattings	40c	29c
180-warp Japanese Mattings	35c	19c

All Mattings are strictly reversible, being seamless.

\$5.00 9x12-ft. ART RUGS
\$2.95

75c Cook's LINOLEUM
37c Sq. Yd.

\$3.50 9x12-ft. Matting Rugs
\$1.95

FLOOR COVERING DEPARTMENT, FOURTH FLOOR.

15c Fast Black Percale Linings at 11c Yard

The real French Nubian Black Percale; warranted fast colors; beetled finish; offered underprice because of slight imperfections which are so slight they are hardly noticeable. Regular 15c grade at 11c a yard.

18c Fast Black Satens, highly mercerized quality. Although prices have greatly advanced, we offer this lot tomorrow **12c** at a yard.
18c Yard-wide Lining Moreens, lightweight quality, with superior finish. Subject to slight imperfections, which do not impair the appearance or serviceability. Special, yard, at **25c**.
Lining Dept., First Floor, 8th Street Side.

Dress and Trimming BUTTONS
Values Up to 50c, at Card. **5c**

Importers' sample cards of High-class Buttons, in many novel designs and patterns and a great variety of colors. All the most wanted styles for trimmings and dress purposes. Choice of metal, crystal, jet, celluloid and ivory, in all sizes from 21 to 60 ligne. They are carried in three, four, six and twelve buttons on a card. Sale price, 5c a card. Dress Trimming Dept., First Floor.

COUPON SALES

15c Dressmakers' Pins, 9c
THIS COUPON and 9c for one quarter-pound box of Dressmakers' Pins. (T.)

10c Cotton Tape, 6c
THIS COUPON and 6c for twenty-four-yard rolls of White Cotton Tape. (T.)

5c Machine Needles, 2 Papers, 5c
THIS COUPON and 5c for Two papers of Sewing Machine Needles; all well known makes and sizes. (Notion Dept.) (T.)

10c Cocoa, 5c
THIS COUPON and 5c for regular 10c cans of Hershey's Cocoa. (T.)

19c Pineapple, 12c
THIS COUPON and 12c for regular 19c cans of Hawaiian Pineapple; Mission brand. (T.)

5c Sardines, 3c
THIS COUPON and 3c for regular 5c cans of Sardines, packed in oil. (T.)

Boys' 50c and 69c Pants, 42c
THIS COUPON and 42c for Boys' Fancy, Cassimere Pants; 11-16 size; and knickerbocker styles; dark patterns; sizes 6 to 16 years. (T.)

\$1.50 Lambrequins, 98c
THIS COUPON and 98c for Silk Lambrequins; for piano and mantel drapery; pretty border designs; fringed sides and ends. (T.)

\$2 and \$2.50 Pictures, 98c
THIS COUPON and 98c for Framed Pictures; 2 and 1 inch gilt and dark finish molding; square, oval, upright and oblong shapes; 16x20, 18x23 and 14x28 glass sizes; various subjects. (T.)

29c Caster Cups, 15c
THIS COUPON and 15c for Potted Casters; 2 and 1 inch glass; save wear on rugs, matting and linoleum; four in each set. (T.)

\$1.00 Couch Covers, 89c
THIS COUPON and 89c for Washable Belgian Stripe Damask Couch Covers; 60 inches wide, 24 yards long; fringed sides and ends. (T.)